



**Media Release
For Immediate Release**

Sunshine Foundation welcomes Ed Holder, MP to its National Board of Directors

January 23, 2012, London, ON – The Sunshine Foundation of Canada is pleased to announce the appointment of Ed Holder, Member of Parliament for London West to its National Board of Directors.

“Ed is a great supporter of Sunshine’s mission, and in London he has been a key volunteer for many years. As a national organization, we are thrilled to have his experience and perspective helping to guide our strategic planning and broader initiatives,” said Nancy Sutherland, National Executive Director.

“I’ve always had a close connection with Sunshine since co-chairing a major fundraising campaign, Sunshine Dreams for Kids, over a number of years. We built an endowment worth well over one million dollars, which goes to help seriously health-challenged kids make their dreams come true. While initially founded in the London area, Sunshine has gone on to help kids all across Canada. This is such a privilege for me. I so look forward to continuing the fulfillment of the dreams of Canada’s kids and joining this very professional and accomplished team already in place,” said Ed Holder.

ABOUT THE SUNSHINE FOUNDATION OF CANADA

The Sunshine Foundation of Canada makes dreams come true for children who are challenged by severe physical disabilities or life-threatening illnesses. Dreams range from family trips to celebrity meetings, and gifts like computers and customized bicycles. Sunshine Dreams allow children to escape from the daily regimen and challenges of living with a severe physical disability or life-threatening illness. Founded in London, Ontario by a police officer who lost his teenaged son to muscular dystrophy, Sunshine is now a national organization with volunteer chapters across Canada. 2012 marks the foundation’s 25th Anniversary, and before the year is out, Sunshine will have fulfilled dreams for more than 7,000 children across Canada. For more information, visit www.sunshine.ca.

ABOUT ED HOLDER

Ed Holder was elected Member of Parliament for London West in 2008 and again in 2011. His background includes a successful career in business as well as extensive community involvement. Ed founded Ontario West Insurance, which later merged with Stevenson & Hunt Insurance Brokers Ltd., which has become one of the largest Canadian insurance brokerages in the country.

In addition to being a long-time supporter of the Sunshine Foundation, Ed has volunteered countless hours for dozens of local groups including the Rotary Club of London, United Way of London & Middlesex, Business Cares Food Drive, Y Fore Kids YMCA charity fundraising, St. John Ambulance, Theatre London Foundation and New Year's Eve at Victoria Park. He has also served as President of the Board of the London Chamber of Commerce, Chair of the Board of the London Convention Centre and served on the Board of Governors of the University of Western Ontario. In recognition of significant contributions to compatriots, the community and to Canada

Ed received the Governor General's Commemorative Medal for the 125th Anniversary of the Confederation of Canada.

As a Member of Parliament, Ed serves on several Standing Committees and in 2011, he was elected Chair of the Canada-United Kingdom Inter-Parliamentary Group. Ed is an active member of several Conservative Caucuses and is involved with over 25 Parliamentary Associations and Friendship groups.

Ed and his wife Judite have a daughter, Claudia, and two beautiful granddaughters.

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CONTACT:

Chris McInnis

National Media and Communications Officer

The Sunshine Foundation of Canada

1-800-461-7935 x227 or chris.mcinnis@sunshine.ca